

Code No.

**M – 2938**

## Ph.D. ENTRANCE EXAMINATION, DECEMBER 2021

Time : 3 Hours

Max. Marks : 100

### **Instructions :**

- 1) Answer **any ten** questions each from Part **A** and **B**.
- 2) Each question carries **five** marks.
- 3) Candidates should clearly indicate the **Part, Question Number** and **Question Booklet Code** in the answer booklet.
- 4) The candidates are **permitted** to answer questions **only** from the subject that comes under the **faculty** in which he/she seeks registration as indicated in the **application** form.

Name of candidate

Register Number

Answer Booklet Code

Signature of Candidate

Signature of Invigilator

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## FACULTY OF ARTS

1. Communication and Journalism
2. English
3. Library and Information Science
4. Philosophy

**1. Communication and Journalism**

**Part – A**

**Research Methodology**

I. Answer any **ten** questions :

1. Research Design.
2. Ontology.
3. Sampling frame.
4. Central tendency.
5. Causality.
6. Cluster Analysis.
7. Phenomenology.
8. Concept and construct.
9. Critical Discourse Analysis.
10. Internal and External Validity.
11. Teleological ethical theories.
12. Logic of induction and deduction.
13. Intervening and extraneous variables.
14. Ethnomethodology.
15. Positivistic Paradigm.

**(10 × 5 = 50 Marks)**

## **Part – B**

### **Communication and Journalism**

II. Answer any **ten** questions :

1. Technological determinism.
2. AEJMC Code of ethics.
3. Dance Helical model.
4. Laggards and innovators.
5. Spiral of Silence.
6. Relational dialectics.
7. Uncertainty reduction theory.
8. Aggressive cues.
9. Syntagmatic analysis.
10. Selective exposure, perception and retention.
11. Social responsibility theory.
12. Transtextuality and intertextuality.
13. Collective consciousness.
14. Transmission and ritual models of communication.
15. Hegemony.

**(10 × 5 = 50 Marks)**

<b>2. English</b>
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**Part – A**

**Research Methodology**

I. Answer any **ten** questions :

1. Full-Text Databases.
2. Types of Research.
3. Plagiarism.
4. Central Information System.
5. Footnotes and Endnotes.
6. Dashes and Parantheses.
7. Compilation of a Working Bibliography.
8. Citing Web Sources.
9. Tables and Illustrations in a research paper.
10. Use of Abbreviations.
11. Thesis Statement.
12. Inductive method in research.
13. Case Study in research.
14. Review of Literature.
15. Methods of Note-taking.

**(10 × 5 = 50 Marks)**

## **Part – B**

### **English**

II. Answer any **ten** questions :

1. Roland Barthes' concept of the 'death of the author'.
2. Examine the concept of Ecriture Feminine.
3. Levi Strauss idea of the interrelationship between myth and meaning.
4. Explain Althusser's concept of Ideological State Apparatuses.
5. How does Derrida define the role of structure, sign and play in the discourse of human sciences?
6. Examine the concepts of the Base and the Superstructure.
7. The Orient is an integral part of European material civilization and culture. Discuss.
8. Lacan's conception of the mirror stage.
9. Comment on Foucault's conception of the author.
10. How does Elaine Showalter classify the three distinct phases in women's writing?
11. Elaborate briefly on the idea of Network Society.
12. What are the basic tenets of the Structuralist School of Literary criticism?
13. Cultural Materialism.
14. How does Raymond Williams argue that culture is ordinary?
15. Mikhail Bakhtin's concept of Polyphony.

**(10 × 5 = 50 Marks)**

### 3. Library and Information Science

#### Part – A

#### Research Methodology

I. Answer any **ten** questions :

1. Interdisciplinary research.
2. Testing of hypotheses in research.
3. Online data collection methods.
4. Sampling techniques.
5. Experimental research.
6. SPSS.
7. Research design.
8. Style manuals.
9. Format and layout of a research report.
10. Qualities of a good research problem.
11. Frequency distribution.
12. T-test.
13. Reference management softwares.
14. Ethics of research.
15. Trends in LIS research in India.

**(10 × 5 = 50 Marks)**

## **Part – B**

### **Library and Information Science**

II. Answer any **ten** questions :

1. Trends in information science.
2. Intellectual property rights and libraries.
3. Digital library architecture.
4. Barriers in communication.
5. Best practices and methods to avoid plagiarism.
6. Modes of formation of subjects.
7. Data, Information, Knowledge and wisdom.
8. Web 3.0 technologies in libraries.
9. Institutional repositories.
10. Evaluation of information retrieval system.
11. Citation Analysis.
12. h-index.
13. Web opac.
14. E resources in LIS.
15. Role of libraries in knowledge management.

**(10 × 5 = 50 Marks)**

#### **4. Philosophy**

##### **Part – A**

##### **Research Methodology**

I. Answer any **ten** questions :

1. What is Research? Explain the Etymological meaning of Research.
2. Describe the scope of Research in Philosophy.
3. Define Hypothesis and its different forms.
4. Discuss the kinds of Topics for research in Philosophy.
5. Explain the form of a thesis.
6. How method and methodology are related?
7. Explain about inter disciplinary Topics.
8. Write a note on Primary and Secondary Data.
9. Distinguish between Foot note and End note.
10. Differentiate the Descriptive and Analytical Research methods.
11. Explain about the Concept Based Research.



12. Examine the importance of Case Study Method.
13. What are the Steps involved during Documentation?
14. What is Plagiarism in Research? Explain.
15. Write a short note on:
  - (a) Reference
  - (b) Bibliography
  - (c) Repetition
  - (d) Appendices

**(10 × 5 = 50 Marks)**

**Part – B**  
**Philosophy**

- II. Answer any **ten** questions :
1. Write the definition, nature and scope of Philosophy.
  2. Explain the general characteristics of Indian Philosophy.
  3. Analyse the difference between Empiricism and Pragmatism.
  4. Explain the Western perspectives on Philosophy.
  5. What is Eschatology? Explain.

6. Describe the uses of studying Ethics.
7. Distinguish between Deductive and Inductive Logic.
8. Relate Philosophy and Philosophy of Science.
9. Explain the concept of God as found in Vedas.
10. Describe the nature of Social Philosophy.
11. Briefly explain the Satkaryavada of Sankya Philosophy.
12. Explain the four noble Truth of Buddhism.
13. Elucidate the concept of Atomism in Vaishesika.
14. State and explain the three gems in Jainism.
15. Discuss the Social reform movement in India.

**(10 × 5 = 50 Marks)**

## **ROUGH WORK**

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